



# e@lert

National Association of Enrolled Agents

July 25, 2008

## Interested in Referrals?

For millions of small businesses, referrals are the single most important source of new revenue. Referral Key is a business networking utility that helps people manage their trusted referral relationships more effectively to increase sales, expand their professional network and differentiate themselves from their competition. Unlike other social or business networking sites that are focused on managing a vast number of professional contacts or have an asymmetrical benefit, Referral Key is a platform that encourages referrals to drive revenue and build stronger professional relationships. For more details, check out [www.referralkey.com](http://www.referralkey.com)

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